

PUBLIC ANNOUNCEMENT FORM

Title of Company / Name of Partnership : TRK TUBORG BİRA VE MALT SANAYİİ A.Ş.

Address : Kemalpařa Caddesi No:52 Iřikkent/İZMİR

Telephone and Fax Number : Tel : 0232-399 20 00
Fax : 0232-436 19 04

Date : 19.03.2009

Subject : Relations with Shareholders Unit

TO ADMINISTRATION OF ISTANBUL STOCK EXCHANGE

ISTANBUL

PUBLIC ANNOUNCEMENT :

Pursuant to the ‘‘Communiqu  on Principles to be Complied with by Joint Stock Companies subject to Capital Market Law’’ of the Capital Markets Board with Series: IV and No: 41, it is unanimously decided that the ‘‘Relations with Shareholders Unit’’ would be established to perform the duties specified in the Communiqu  and Emin Ltf P ge, who holds currently the office of Financial Affairs Director in our Company, would assume the management of the ‘‘Relations with Shareholders Unit’’ in addition to his current duty. The contact information of Emin Ltf P ge are as follows:

Tel: 0 232 399 20 00

Fax: 0 232 436 28 88

Address: Kemalpařa Caddesi No:52 Iřikkent Izmir

With Our Regards,
TRK TUBORG BİRA VE MALT SANAYİİ A.Ş.