

PUBLIC ANNOUNCEMENT FORM

Title of Company / Name of Partnership : TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.

Address : Kemalpaşa Caddesi No:52 Işıkkent/İZMİR

Telephone and Fax Number : Tel : 0232-399 20 00
Fax : 0232-436 19 04

Date : 15.12.2009

Subject : Renewal of the License Agreement related with Venüs and Troy Branded Products

TO ADMINISTRATION OF ISTANBUL STOCK EXCHANGE

ISTANBUL

PUBLIC ANNOUNCEMENT :

An additional protocol is signed on 15.12.2009 for the extension of the Exclusive License Agreement, signed between our Company and Yaşar Dış Ticaret A.Ş. in relation to Venüs and Troy branded products on 25.01.2005, for an additional period of 5 (five) years starting from the date of 07.01.2010 under the same conditions.

With Our Regards,
TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.