

PUBLIC ANNOUNCEMENT FORM

Title of Company / Name of Partnership : TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.

Address : Kemalpaşa Caddesi No:52 Işıkkent/İZMİR

Telephone and Fax Number : Tel : 0232-399 20 00
Fax : 0232-436 19 04

Date : 08.09.2010

Subject : Replacement of Head of Relations with Shareholders Unit

TO ADMINISTRATION OF ISTANBUL STOCK EXCHANGE

ISTANBUL

PUBLIC ANNOUNCEMENT :

It is resolved unanimously that Emin Lütfü Pöge, leading the “Relations with Shareholders Unit” established pursuant to the “Communiqué on Principles Applicable by Joint-Stock Companies Governed by the Capital Markets Law”, No. 41, Serial IV, of CMB, be replaced by Evren Kılınçpınar who is currently serving as the financial affairs manager in our Company. Communication data of Evren Kılınçpınar are as follows:

Phone : 0 232 399 21 36

Fax : 0 232 436 62 63

Address: Kemalpaşa Cad. No. 52 35070 Işıkkent / İzmir

With Our Regards,
TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.