

**PUBLIC ANNOUNCEMENT FORM**

**Title of Company / Name of Partnership** : TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.

**Address** : Kemalpaşa Caddesi No:52 Işıkkent/İZMİR

**Telephone and Fax Number** : Tel : 0232-399 20 00  
Fax : 0232-436 19 04

**Date** : 01.12.2010

**Subject** : Beer Imports – Corona Cerveza

**TO ADMINISTRATION OF ISTANBUL STOCK EXCHANGE**

**İSTANBUL**

**PUBLIC ANNOUNCEMENT :**

Our Company has started to import “Corona Cerveza”, being one of the leading beer brands of the world. Upon occurrence of any events required to be disclosed to public with regard to this issue, public disclosures will be published within the framework of the Communiqué on Public Disclosure of Material Events, No. 54, Serial VIII, of the Capital Markets Board.

With Our Regards,  
TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.