

PUBLIC ANNOUNCEMENT FORM

Title of Company / Name of Partnership : TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.

Address : Kemalpaşa Caddesi No:52 Işıkkent/İZMİR

Telephone and Fax Number : Tel : 0232-399 20 00
Fax : 0232-436 19 04

Date : 06.06.2012

Subject : Outcome of 2011 Ordinary General Meeting of Shareholders

TO ADMINISTRATION OF ISTANBUL STOCK EXCHANGE

ISTANBUL

PUBLIC ANNOUNCEMENT :

Announced by
TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.
BOARD OF DIRECTORS

2011 Ordinary General Meeting of Shareholders of TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş. will be convening at 13.00 on Thursday, 28 June 2012, at Kemalpaşa Cad. No.52 Işıkkent/İzmir in order to discuss and decide on below agenda items.

Shareholders whose shares are deposited in investor accounts with intermediary institutions supervised by the Central Registry Agency, and who want to attend the General Meeting of Shareholders must follow "Central Registration System Trading and Informatics Principles and Rules" attached to the General Letter No.2005/28 issued by the Central Registry Agency and available at http://www.mkk.com.tr/MkkComTr/assets/files/tr/yay/formlar/is_bilisim and make sure that their name is entered into the Blockage List for the General Meeting of Shareholders. It should be noted that shareholders failing to enter their name into the Blockage List of the CRA will not be able to attend the General Meeting under the applicable law.

Furthermore, pursuant to Provisional Article 6 of the Capital Market Law amended with Article 157 of Law No. 6111 that came into force when published in the Official Journal of 25 February 2011, share certificates physically held by shareholders and are not dematerialized under 31 December 2012, will be transferred to the Company according to the law and all kinds of rights of shareholders over such share certificates will automatically terminate on such day. Therefore, shareholders, who have not yet dematerialized their share certificates must complete dematerialization procedures with the Central Registry Agency in the shortest possible time.

As mentioned in CRA's General Letter No. 294, investors failing to dematerialize their share certificates under Provisional Article 6 of the Capital Market Law will not be able to attend General Meetings of Shareholders or to exercise their shareholding rights. Applications of investors for participating in the general meeting will be taken into account only after dematerialization of their share certificates, in the event they have not dematerialized them yet.

Shareholders who will not be able to participate in the meeting by person have to issue a proxy statement as per the attached template or obtain such proxy statement template from Company headquarters or the corporate website (www.turktuborg.com.tr), meet requirements of the Capital Markets Board Communiqué Series: IV No.8 published in the Official Journal No. 21872 of 09.03.1993, and deliver notarized proxy statements to the Company headquarters.

2011 Board of Directors Annual Report, Audit Report, Independent Audit Report, Balance Sheet and Income Statement will be available at Kemalpaşa Cad, No.52 Işıkkent/İzmir and on the corporate website (www.turktuborg.com.tr) 3 weeks before the meeting date for the inspection of shareholders in statutory period.

Our Company is considered among third group companies under the Corporate Governance Principles. Therefore, two independent members must be appointed to the Board of Directors. Candidates nominated for independent membership of the board of directors of the Company are given below and details will be made available to our shareholders on the corporate website.

CANDIDATE 1: Lori-Eli Hananel

CANDIDATE 2: Aynur Sarıbay

We kindly inform our shareholders and ask them to be ready at the meeting on the given day and time.

PROXY STATEMENT

I hereby appoint described below in detail, as my proxy to represent me; to vote; and to make proposals in line with my views given below, and to sign necessary documents at the ordinary general meeting of shareholders of Türk Tuborg Bira ve Malt Sanayii A.Ş. that will convene on 28 June 2012 at Kemalpaşa Caddesi, No:52 Işıkkent / İzmir.

A) SCOPE OF THE PROXY

- a) The proxy is authorized to vote all agenda items according to his views.
- b) The proxy is authorized to vote agenda items according to instructions given below.

Instructions: (Special instructions will be written)

- c) The proxy is authorized to vote according to recommendations of the company management.
- d) The proxy is authorized to vote according to special instructions given below for issues that may come up during the meeting. (If there are no instructions, the proxy may freely use his vote)

Instructions: (Special instructions will be written)

B) SHARE CERTIFICATES HELD BY THE SHAREHOLDER

- a) Class and Series
- b) Number
- c) Quantity-Nominal value:

d) Whether it has voting privileges:

d) Whether shares are Bearer or Registered shares:

f) MKK Blockage Form for the Shares

NAME, SURNAME AND TITLE OF THE SHAREHOLDER

SIGNATURE

ADDRESS

NOTE: In section (A), item (a), (b) or (c) will be selected. An explanation will be made for items (b) and (d). Blockage form for item (f) in section (B) is attached.

The person issuing the proxy statement is required to notarize its signature on the proxy instrument or provide a notarized signature statement.

TÜRK TUBORG

BİRA VE MALT SANAYİİ ANONİM ŞİRKETİ

AGENDA OF 2011 ORDINARY GENERAL MEETING OF SHAREHOLDERS

- 1.** Opening, election of the Council of the Meeting, authorizing the Council of the Meeting to sign the minutes of meeting,
- 2.** Reading, discussing, and approving 2011 Board of Directors' Annual Report and the Independent External Audit Report; and 2011 consolidated Balance Sheet and Income Statement prepared according to the Capital Markets legislation.
- 3.** 5. Deciding on releasing members of Board of Directors and Auditors related to 2011 accounts and operations,
- 4.** Reading, discussing, and approving the Company's profit distribution policy for 2012 and subsequent years,
- 5.** Deciding on the proposal made by the Board of Directors on 2011 profit distribution,
- 6.** Provided that necessary permissions are obtained from the Capital Markets Board, and the Ministry of Customs and Commerce, seeking approval of the General Meeting of Shareholders on amendments to Articles 3,7, 8, 9, 11, 12, 15, 18, and 21 of Articles of Association, and addition of Article 35,
- 7.** Determining number and length of term of members of board of directors, electing members based on the determined number and electing independent members of board of directors,
- 8.** Electing Auditors whose term has expired, and determining the length of their term in office,
- 9.** Informing remuneration policy for members of board of directors and senior officers according to the Corporate Governance Principles,
- 10.** Deciding on remuneration of the members of the Board of Directors and Auditors

- 11.** Approving independent audit firm selected by the Board of Directors,
- 12.** Informing the General Meeting of Shareholders on guarantees, pledges, and mortgages created by the Company in favor of third parties in accordance with regulations of the Capital Markets Board,
- 13.** Giving information on donations made in 2011,
- 14.** Giving information on transactions made with related parties in 2011,
- 15.** Informing the General Meeting of Shareholders on the Company Disclosure Policy
- 16.** Allowing the Board of Directors in relation to shareholders controlling the management, members of board of directors, senior officers, their spouses and relatives by blood and marriage (up to second degree) to make transactions that may cause conflict of interest with the Company or its subsidiaries, to compete with the Company or its subsidiaries, conduct activities included in the field of activity of the Company directly or in name of others and to hold interest in other companies conducting such activities, and to make other transactions under Corporate Governance Principles and Articles 334 and 335 of the Turkish Commercial Code, and informing the General Meeting of Shareholders on such transactions performed during the year.
- 17.** Wishes and Closing

With Our Regards,
TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.