

PUBLIC ANNOUNCEMENT FORM

Title of Company / Name of Partnership : TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.

Address : Kemalpaşa Caddesi No:52 Işıkkent/İZMİR

Telephone and Fax Number : Tel : 0232-399 20 00
Fax : 0232-436 19 04

Date : 16.04.2010

Subject : 2009 Annual Ordinary Meeting of General Assembly of Shareholders

TO ADMINISTRATION OF ISTANBUL STOCK EXCHANGE

ISTANBUL

PUBLIC ANNOUNCEMENT :

In its meeting dated 16 April 2010, the Board of Directors has resolved that 2009 Annual Ordinary Meeting of General Assembly of Shareholders be convened and held at the Company headquarters at the address of Kemalpaşa Cad. No. 52 Işıkkent, İzmir at 10:00 hrs on Tuesday, 11 May 2010, in order to discuss the agenda topics attached thereto.

Text of amendments proposed in the Articles of Association, as cited in article 6 of agenda, is attached to the Public Disclosure of Material Events.

With Our Regards,
TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.