

PUBLIC ANNOUNCEMENT FORM

Title of Company / Name of Partnership : TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.

Address : Kemalpaşa Caddesi No:52 Işıkkent/İZMİR

Telephone and Fax Number : Tel : 0232-399 20 00
Fax : 0232-436 19 04

Date : 11.04.2011

Subject : Ordinary General Meeting of Shareholders for 2010

TO ADMINISTRATION OF ISTANBUL STOCK EXCHANGE

ISTANBUL

PUBLIC ANNOUNCEMENT :

It was decided in the Board of Directors' meeting dated April 11, 2011 to hold the Ordinary General Meeting of Shareholders for 2010 on May 6, 2011, Friday at 14.00 p.m. at the company's head office at Kemalpaşa Cad. No.52 Işıkkent, Izmir.

With Our Regards,
TÜRK TUBORG BİRA VE MALT SANAYİİ A.Ş.